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OEM is a term that stands for Original Equipment Manufacturer. Over the years, the term manufacturer has become very loose and often means maker or assembler. It is a term to segment out a section of the industry that creates computers or computer equipment. Since 1985 the term has come to mean unnamed or unbranded. Hence, a manufacturer of unbranded products or a reseller that brands unbranded products to a proprietary brand or name.

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Last update: 2006/10/15 09:35

